

FOR IMMEDIATE RELEASE

February 12, 2007

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McAllen Chamber offers Free Koto Presentation



McAllen—The McAllen Chamber of Commerce is offering a free Koto presentation designed for those who are interested in Japanese traditional music and dance on Tuesday, February 20, 2007 at McA2 Creative Incubator. This event is part of the Cultural Arts & Entertainment Series, a compilation that has been organized to focus on numerous activities that aim to provide an educational awareness relating to the culture and art that surrounds our community.

Koto is a kind of zither. It has been used as one of the main chamber instruments of Japanese traditional music style. A traditional Koto has 13 strings, arched tautly across 13 moveable bridges along the length of the instrument. Players make base pitches by moving these 13 bridges before playing.

The presenter Junko Terada learned the koto from her mother, who holds a senior koto teaching degree from Todo Music School, in Osaka, Japan. For the

past 20 years, Terada has been wooing the crowds throughout the United States with her performances.

If you would like to experience an evening of traditional Koto music and dance, mark your calendar for Tuesday, February 20, 2007, at 7:00 pm at the McA2 Creative Incubator, located at 1001 S. 16th St., McAllen. Space is limited so register early. To register and/or more information regarding the “Koto Presentation” contact: Rita Perera or Nidia Gonzalez on 956.687.2787. Please visit mcallenchamber.com and todaymcallen.com for news and events.

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