

## **FOR IMMEDIATE RELEASE**

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### **Bringing the Eighties to Pharr**

McAllen – M3 Productions will be lifting the lid on 80's music at Pharr International Convention Center on Friday, November 10, 2006 from 7pm to midnight. Come join us at Pharr International Convention Center dressed in your favorite 80's attire and listen to the sounds of your favorite country, new wave, pop, Rap, Rock and Metal music.



M3 Productions are currently in house resident artists at McA2 Creative Incubator, located at 1001 S. 16<sup>th</sup> St., McAllen, Texas. The small group formed in early 2006 comprised of eight local artisans with a common

vision of starting an independent film production company where a community of writers, producers, and directors could share ideas. M3 has many future projects already in the works that will promote local talents by being submitted to statewide film festivals. The group has set out to boost the popularity of Valley bands by helping them with good quality music videos and showcasing their talents during their monthly fundraising concerts. M3 will not only produce shorts, music videos & commercials internally, but will also offer this to budding directors and writers who need a place to bring their creations to life.

The 80's Prom will be held on Friday, November 10th at 7pm to midnight. Admission for this event will be \$15.00 at the door and \$10.00 if tickets are bought in advance. For further information, please contact M3 Productions at 956. 460.6936 or visit our website at [www.myspace.com/m30sprom](http://www.myspace.com/m30sprom).

The 80's prom is organized by M3 Productions to support Independent Film making within the region.