

For Immediate Release

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Fashion Show at McAllen Art & Film Festival: Looking for Local Fashion Designers

This year, the McAllen Art & Film Festival will introduce its first “Local Designers Fashion Show.” Hosted by the McAllen Chamber of Commerce, the event is now looking for local designers interested in submitting their portfolio to be considered to showcase their fashion art. The event will be held October 4th and 5th at the McAllen Convention Center Exhibit Hall.

“This is the first year we will host the fashion show and we are excited about witnessing the amount of talent our area has to offer.

Fashion is another form of art and we thought this was the best time to host the event. We are now looking for local fashion designers who are interested in showcasing their clothing on the runway,” said Annabell Cortina, Dir. of Special Events & Media for the McAllen Chamber of Commerce. “The Valley has never seen an event such as this. The Art & Film Festival wishes to provide all artists the opportunity for all to witness their creativity,” said Cortina.



Going on its second year, the McAllen Art & Film Festival is a competitive festival created to pay tribute artists of all forms. The Fashion Show seeks to discover and support local designers. The community benefits by witnessing some of the Valley’s up and coming artists. The deadline for festival consideration is August 29th.

The Art & Film Festival will consist of two stages for music and performing arts, a showcase of art in all forms of media, and a film viewing room. The public is encouraged to attend this free event Saturday, October 4th and Sunday, October 5th. Applications for submitting works in film, art, or fashion design are now being accepted and due August 29th. For more information or entry forms, please contact Annabell Cortina at acortina@mcallencvb.com or 682-2871.

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Cut line: The McAllen Art & Film Festival now accepting applications for consideration. Deadline is August 29th. The event will be held October 4th & 5th.