

FOR IMMEDIATE RELEASE

November 27th, 2006

**McAllen Chamber of Commerce presents the 8th Annual McAllen Street Market
Sunday January 14th 2007**



The McAllen Chamber of Commerce, along with the City of McAllen will be hosting the 8th Annual McAllen Street Markets. The First Street Market is set for Sunday January 14, 2007; January's Street Market will take place from

11a.m. to 4 p.m. in downtown McAllen on Broadway from Austin to Dallas Avenue. The McAllen Chamber of Commerce is looking for individuals, organizations, and representatives from countries promoting their cultural wares within the Rio Grande Valley to participate in this event.

The McAllen Street Market will feature a diverse range of products fitting well with local needs and tastes, and a sense of surprise. The McAllen Street Market also showcases an array of entertainers from McAllen and its surrounding cities that comprises the Rio Grande Valley. The main goal for this event is to provide the citizens of the community with a quality family, fun-filled event that is free for the public.

The McAllen Chamber of Commerce, the City of McAllen and other groups work hard to provide the community with these street markets throughout the year, which are presented to the public on different downtown streets around McAllen. Designated streets are blocked off for an entire day; all lined with the booths that make-up the McAllen Street Market.

“We believe the street markets provide fantastic opportunities for individuals, organizations and business throughout the Rio Grande Valley to showcase their work”, said Rita Perera, McAllen Chamber of Commerce, Cultural Arts Coordinator.

There will be two additional Street Markets planned for the Second Sunday in February and March 2007. For more information or an application form, please contact Rita Perera at 956.687.2787.

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